



## Being Prepared Makes Sense (*Cents*)

**Why Seeds** ...an integral part of the overall preparedness plan

- Self reliance – having the ability to grow your own food
- Concern over safe food sources, to say nothing of simply healthier foods (*nutritional integrity*)
- Food availability, you control a meaningful segment of your food source (*bio-fuel requirements*)
- Food sharing and bartering, “*somebody*” likes turnips, allowing you to help others or trade with them
- “Grow Groups” – family, neighbors, friends, schools, churches, organizations
- Herbs for seasoning & medicinal purposes, a portion of your garden has benefits beyond “food”
- Having your Storage Seeds provide an incentive for learning to garden ...now!
- Quality *prepared* seeds are available now! ...this may not be true in the future.
- Open-pollinated, Heirloom, seeds provide a vehicle for learning to harvest garden produce and *seeds!*

**Home Gardening...**

- The average miles traveled by produce is 800 miles to get to your local grocer!
- An excellent and healthy experience for the entire family
- Starting now so you, and your land, are prepared if and when it becomes critical
- Even starting with Microgreens, containers, or small raised beds will provide experience
- We encourage your getting dirt under your fingers ...*we need to take steps today for our tomorrow*

**Why AATROC’s Essential Seeds...**

- Our packager is the pioneer of storage seeds, beginning in 1998
- Our seeds are the freshest available and processed and packaged for you
- Extreme care was taken to develop this mix of seed for the greatest nutrition, ease of growth & success
- Our packager’s lab and gardening associates continually test canned seeds for viability – *all proven*
- We are dedicated to providing your value for your money through a variety of suppliers

AATROC’s

**ESSENTIAL SEEDS**

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